

# Find • Inform • Engage

SOLV empowers law enforcement, emergency response, other government agencies and NGOs to reach out to the public using targeted digital advertising.



## Targeted

SOLV delivers rich media messages on a mass scale, reaching various geographic areas ranging from entire cities to specific postcodes.

Further refine your broadcast reach with premium targeting options.



## Timely

For time-critical situations, your broadcasts can reach thousands of people within hours.

Broadcasts can also be scheduled with specific date/time and duration to align with your campaign goals.



## Cost-Effective

No minimum, signup or subscription fees, you pay for what you use when you use it.

SOLV utilizes digital mass media to ensure widest audience at lowest possible cost.



## Responsive

Users can respond in real-time with information to your broadcasts.

Direct users to SOLV built-in dynamic landing page or to a destination of your choice, such as your own website or even to start a WhatsApp chat with you.



## Simple

No app, opt-in or social media account needed for the broadcasts.

Create a broadcast in 5 simple steps - upload an image, specify a landing page, choose target location(s), specify a budget and hit publish!



## Flexible

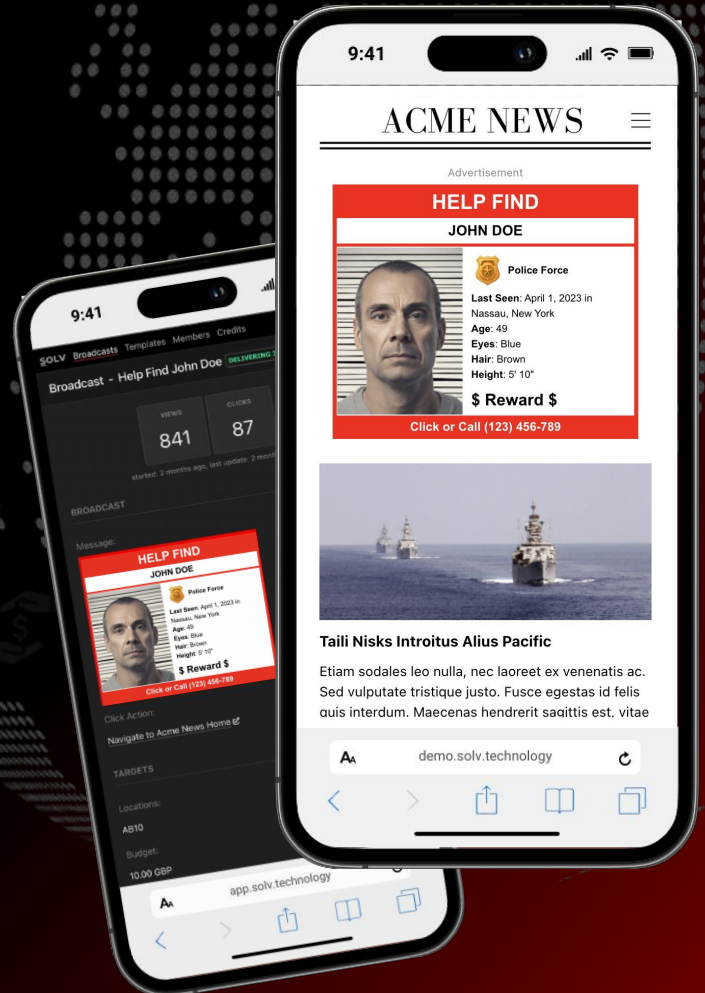
Clients have found success using SOLV for public awareness campaigns, missing and wanted person alerts, recruitment initiatives, and many other use cases.



## Trusted

SOLV is used by 1 in 3 police agencies in the UK.

Broadcasts are moderated and will only appear on brand-safe websites and apps.



**Contact us today to  
schedule a demo!**

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